



GLOBAL CLEANTECH OPEN COMPETITION PUBLIC CALL

The Cleantech Open 2011 is the world's largest clean technology business competition.

We're looking for **the best clean technology** ideas from around the world - anything from revolutionary ways to generate clean energy to better water filtration to ideas about how governmental policies around climate change can foster new businesses in one of the competition categories. For entrepreneurs with a great green idea, this is a chance to share it with the world.

Who can enter the competition?

Anyone looking to turn their clean technology idea into a thriving business can apply. Entrants can be sole proprietors, teams or early-stage companies. To be eligible, your entity must have received less than \$500,000US in external private financing at the time of competition entry. Grant funding and any money from friends and family are excluded from this \$ 500,000 limit.

Categories:

You will need to select one of the cleantech categories below:

1. **Air Water & Waste**, *Ways to cut pollution*
2. **Energy Efficiency**, *More efficient methods and devices*
3. **Renewable Energy**, *Replacements for fossil fuels*
4. **Green Building**, *New kinds of buildings or materials*
5. **Smart Power, Green Grid, Energy Storage**, *Better ways of carrying electricity or storing it*
6. **Transportation**, *Greener cars, buses, trucks or planes*

Detail description of the categories you can find in guidelines for application at www.rars-msp.org.

Award:

The winner of Bosnia and Herzegovina national competition will have the opportunity to present idea on the global finals at the Cleantech Open Awards Gala in San Francisco on November 17th. There, he will meet with VIPs, venture capitalists and cleantech enthusiasts and have the chance to win **\$100,000 US** in startup services to help turn a winning cleantech idea into a winning cleantech business.

How to apply?

To register for the competition, candidates need to answer on following 5 questions:

- My idea is: (describe in 200 words)
- The problem my idea solves is: (describe the value proposition)
- The market for my idea is: (describe who will buy the product/service)

- My idea will have a positive effect on the environment because: (describe the environmental impact)
- My idea is a winning one because: (describe the unique competitive advantage)

Registration for Cleantech Open 2011 is online at www.cleantechopen.com/ideas/enter by choosing Bosnia and Herzegovina and clicking “Enter now”.

Deadline for application for Bosnia and Herzegovina national competition is **October 25th 2011**.

More information’s about Cleantech Open 2011 you can find on www.rars-mps.org and www.cleantechopen.com, or for more details about Competition you can contact us on email: gsp@rars-msp.org, or phone 051/247-627.

PARTNERS:



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