

# 3 Universities Exchange: ENTREPRENEURSHIP

4/27/2021 at 9 AM (US EST), 3 PM (CEST), 4 PM (EEST)



What are best practices for developing student entrepreneurship? What role do community partnerships and mentorship play in supporting entrepreneurship and innovation on campus? Join presidents, administrators, and faculty from three universities with strong entrepreneurship programs for these answers. Participants will hear from how each institution approaches entrepreneurship through academic, social, and partnership programs.

9:00 AM  
(US EST)

## Welcome remarks

**Kim Schatzel**, President, Towson University

**Mait Rungi**, Rector, Estonian Entrepreneurship University of Applied Sciences

**Radoslav Gajanin**, Rector, University of Banja Luka

MODERATOR: **Patrick McQuown**, Towson University

9:15 AM

## Best practices for supporting and developing student entrepreneurship

### PANELISTS



**Jan Baum**  
Towson University



**David L. Brannon**  
Towson University



**Elina Kallas**  
Estonian Entrepreneurship  
University of Applied Sciences



**Anđela Pepić**  
University of Banja Luka

10:05 AM

## Role for the university in supporting entrepreneurship and innovation by creating community partnerships, mentorship and other means

### PANELISTS



**Jojo Ateljevic**  
University of Banja Luka



**Jinjuan Heidi Feng**  
Towson University



**Elari Tamm**  
Estonian Entrepreneurship  
University of Applied Sciences

10:55 AM

## Closing remarks

PRESENTED BY



ESTONIAN  
ENTREPRENEURSHIP UNIVERSITY  
OF APPLIED SCIENCES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ  
UNIVERSITY OF BANJA LUKA